

TARGET BAITS

BEETROOT POWDER



Key Points:

- ✓ Natural food colourant



Product Description

Beetroot Powder is a very versatile product, and is a brilliant alternative as a natural food colourant in fishing baits. Especially useful when trying to develop a red fishmeal type bait as it contains betanin, the naturally occurring compound that gives it the deep red colour.

Very attractive to fish due to the naturally occurring betaine present which is a potent appetite stimulator in all fish particularly carp.

Beetroot Powder is also a naturally good source of Vitamins and Minerals including Vitamin C, B9 (Folate), as well as a good source of Iron, Magnesium, and Potassium.

The strength of colour in finished boilies greatly depends on other ingredients included in the base mix, but we recommend a minimum inclusion of 5%. The more you use, the deeper red the colour.

Country of Origin: China

Physical Properties

Colour: Uniform Violet
Appearance: Powder 60 - 120 mesh
Odour: Characteristic of beetroot

Nutritional Information

Typical Values per grams per 100

Energy kJ/kcal	1672
Fat	trace g
Of which saturates	trace g
Carbohydrates	80g
Of which sugars	40g
Fibre	20g
Protein	20g
Sodium	Trace mg

Composition

100% Beetroot Powder



targetfeeds



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